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JULY 2014

**OLD CROW MEDICINE SHOW'S REMEDY HAS MOST EXPLOSIVE ALBUM
LAUNCH IN 16 YEAR CAREER**

**NEW COLLECTION EMBRACED BY PRESS, REACHES HIGHEST
BILLBOARD CHART DEBUT, VIDEO RECEIVES WORLDWIDE PREMIERE
VIA CMT AND BAND SELLS OUT RED ROCKS**

"Old Crow Medicine Show are so consistently good that it's easy to take them for granted...they were the antecedent to bands like the Avett Brothers and Mumford & Sons." - **Boston Globe**

Nashville, TN – *Remedy* (ATO Records), the new album from the Grammy Award Winning Old Crow Medicine Show's latest studio album has had an incredible first week on all fronts. *Remedy*'s July 1st release, marks the band's highest debut on the *Billboard* Top 200 (#15) in the band's 16 year career. The album currently holds the #4 position on the Top Country Albums Chart, and #1 on the Folk Albums Chart, accurately representing the broad cross section of music lovers who are rabid fans of Old Crow Medicine Show.

The new song "Sweet Amarillo" a collaboration with Bob Dylan has been a hot topic of interest for press, and the video for the song premiered worldwide via CMT during release week. The video was directed by Phillip Andelman (Beyonce, Jay-Z and The Avett Brothers). Click [HERE](#) to view. The Associated Press ran a video and print feature about the track including clips from the video. Click [HERE](#) to view.

The press has unanimously embraced *Remedy*. *NPR Music* premiered the album via First Listen followed by an in depth interview for *NPR's Morning Edition*. (Click [HERE](#) to listen.) Old Crow Medicine Show will be the subject of a feature in the upcoming issue of *Rolling Stone*. *Remedy* also has received positive coverage via reviews and features in *Garden & Gun*, *Wall Street Journal*, *USA Today*, *Esquire.com*, *Country Weekly*, *Billboard.com*, *Huffington Post*, *Boston Globe*, *Onion AV Club*, *Relix* and *Paste*. See more highlights [HERE](#).

"Remedy' may well be the group's farthest-reaching, most ingratiating record yet." – **NPR Music**

"Remedy' is the best release yet from this youthful Americana septet, perfectly poised between old-time ways and modern values." - **Independent**

"Five-part is nothing — all seven band members sing on a couple of tunes, and the result is a glorious chorus. In fact, from start to finish 'Remedy' creates a mighty roar." - **Associated Press**

A strong and steady force in roots music, Old Crow Medicine Show is about to embark on their biggest headlining tour ever with highlights including a sold out show at Red Rocks, The Verizon Wireless Amphitheatre (Atlanta), The Philadelphia Folk Festival and London's historic Roundhouse. (For a complete list of tour dates click [HERE](#).)

With fans, ranging from hipsters to college students to music purists young and old, Old Crow Medicine Show continue to bring traditional string band music into the modern era. Based on the past week (and the last 16 years) it looks like they're on to something.

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