



**FOR IMMEDIATE RELEASE**

**MAY 2016**

**US THE DUO RETURN ON JULY 22**  
**WITH THEIR INDEPENDENT RELEASE JUST LOVE**

**SOCIAL MEDIA POP SENSATION CHOOSES TO DEPART FROM MAJOR**  
**LABEL AND CHART THEIR OWN COURSE INDEPENDENTLY**

Nashville, TN – Who says good pop music has to be defined by big production, strategic imaging, heavy overdubbing, and extensive promotion? Historically, good pop music with longevity has been defined quite simply by great songwriting and great performances. Us The Duo bring it back to that simple equation by bravely charting their own course with their new independent release *Just Love* (out July 22). *Just Love* features 11 heartfelt, unadulterated pop songs, recorded live in the studio. Us The Duo decided to forgo the multilayered wall of sound heard in much of today's pop music and focus on the songs and performances, and the result is an old school breath of fresh air.

In 2014, Michael & Carissa Alvarado (aka Us The Duo) became a social media sensation when their Vine videos amassed millions of views eventually leading to their current audience of over 10 million, across all social platforms. Things moved quickly as Us The Duo appeared on major national TV programs such as *Good Morning America* and *Today*, while garnering coverage ranging from *Buzzfeed* to *Glamour* to *People* to *Time*. Oprah Winfrey even invited them out on her "The Life You Want Weekend" tour in 2014. Film syncs and partnerships followed, as they became the first artists signed to a major label, Republic Records, via Vine. As time went on, they found that their new situation was compromising their creative ideals, leading Michael and Carissa to make a bold decision. After much deliberation, Us The Duo chose to leave their massively successful pop label to set out on their own path and create music as independents.

Despite two albums of original music, up to this point, the success of Us The Duo has primarily been based on their infectious viral online clips. With the release of *Just Love* and an upcoming headlining tour, Us The Duo is hyper focused on two things, their music and their fans.

The songs on *Just Love* were written by Michael and Carissa and feature soaring harmonies, impeccable musicianship and an eclectic infusion of pop, R&B, jazz and funk sensibilities. From the opening track "(Stop) Just Love" to the joyous "Goodbye Forever" to the gorgeously haunting "Safe", *Just Love* is not only a new album, it's a mission statement.

After being swept up in the whirlwind of the overwhelming events and good fortune of the last few years, Us The Duo remains incredibly humble and grateful. The affirmation of their new chosen path is summed up appropriately by the title of the album's closing track, "Right Where I Should Be".

Visit [www.ustheduo.com](http://www.ustheduo.com) for news and tour information.

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