



Press Highlights on The Mavericks *Brand New Day*

"Led by rhapsodic vocalist Raul Malo, the band displays its usual high standards on tunes brimming with Tex-Mex accordions, Cuban rhythms, sophisticated 1960s pop, sensitive ballads and swirling bossa nova." - **Associated Press**

"...the Miami-bred outfit records bits of everything: Elvis Presley-esque rock, Roy Orbison-style balladry, Latin-fusion party tunes, throwback country, irresistible pop...The Mavericks record defies categorization entirely..." – **Entertainment Weekly**

"...the band's exuberant live shows, which channel an energy and a gleeful disregard for musical boundaries that also has been a hallmark of the Mavericks' albums, especially the most recent works from the rejuvenated and reconstituted band."
– **Los Angeles Times**

"It's such wild musical journeys that make classifying the Mavericks a futile endeavor, even after eight albums." – **Rolling Stone Country**

"To describe these ten songs as an eclectic mix of mostly pre-rock styles only scratches the surface of the Mavericks' distinctive amalgam. Each selection blends influences, creating an Americana vibe like nothing else in its genre, or really any other."
– **American Songwriter**

"...lead singer Raul Malo's Cuban-American heritage has always given this band a distinct south of the border ethos to parallel their country bona fides." – **Paste**

"...the Mavericks sound as fresh today as they did when they debuted a couple decades ago. The aptly titled 'Brand New Day' heralds a fine new chapter in the story of a forever-classy band." – **TONEAudio**

"Time-jumping, genre bending shaman, the band has no qualms about leaping cultures from song to song, somehow managing to keep their own identity intact while inhabiting the skins of others...If it's your first time, this one will make you a believer. For those who've been there since the beginning, this is the one you've been waiting for."
– **No Depression**

"The added mix of instruments, along with Raul Malo's distinctive, commanding vocals makes for an inspired listen." - **Blurt**

"On their latest release, the (somewhat) newly re-formed band offer the aural equivalent of one of those widescreen Cinemascope Technicolor westerns of the late '50s/early '60s. The music evokes the broad empty landscapes, sleepy cantinas, and heavy-eyed señoritas of the mythical past where the differences between bad hombres and honest men were not always clear." - **PopMatters**