



eTown Fact Sheet

- eTown is an independently owned, non-profit, nationally syndicated radio broadcast heard on over 300 stations. Since 1991 eTown has produced top-tier musical, social and environmental programming to uplift and inspire listeners around the world.
- eTown's mission is to educate, entertain, and inspire a diverse audience through music and conversation in order to create a socially responsible and environmentally sustainable world. eTown's motto is Music, Ideas, Community
- For 25 years, eTown has stuck to that mission to create a global community based on two basic ideas. 1.) Music is the great connector. 2.) We can all do something in our own communities to improve how we treat each other and the planet.
- eTown is the first and only non-profit, independent media outlet to combine top name musical talent, with discussions on social issues and community activism, and were at it long before many of the topics and concerns became commonplace topics.
- eTown has produced nearly 1,000 episodes with several hundred guests appearing on the show from prominent artists to respected public figures, including Jimmy Carter, Dr. Jane Goodall, Al Gore and Paul Krugman.
- Each eTown episode is broken down into three main components: performance by known artist, performance by an emerging artist and a thought provoking spoken segment that can feature a discussion/interview with either a well-known figure or someone making a difference in their community through eTown's celebrated e-Chievement Award. At the end of every show, the two musical guests (who often have never met) collaborate on a song of their choosing resulting in amazing, one-of-a-kind performances.
- eTown has featured an eclectic range of well-known musical guests that include, James Taylor, Mumford & Sons, David Crosby, Graham Nash, Angelique Kidjo, Cassandra Wilson, Bob Weir, Willie Nelson, My Morning Jacket, Ray LaMontagne, Ani DiFranco, Moby, Iron & Wine, Joan Baez, Buddy Guy, Loretta Lynn, Leon Russell, Lyle Lovett, Earl Scruggs, Lucinda Williams, The Fairfield Four, Lindsey Buckingham, Mavis Staples, Thurston Moore, Tom Morello, Bright Eyes, Shawn Colvin, Bettye LaVette and hundreds more.
- In 2012, eTown opened the greenest performing arts/media facility in Colorado - if not the world, with the state-of-the art, 17,000 square-foot, solar powered triumph, eTown Hall. Located in the heart of downtown Boulder, CO, eTown Hall features a top-notch recording

studio, a 220-seat theater (where eTown is recorded in front of a live audience), a multi-purpose space that can be used for meetings, dances, community events and more.

- eTown's hosts/founders/curators are Nick and Helen Forster, who built eTown organically from its inception in 1991. Nick is a founding member of the legendary bluegrass band, Hot Rize, and Helen was one of the early partners in the legendary Telluride Bluegrass Festival – which is where the two met in 1987. Nick and Helen started eTown with a level of care, determination and integrity that they have maintained for over 25 years. From the artists they book to the sponsors who support to anyone who uses eTown hall, Nick and Helen collaborate with ethical, like-minded individuals, organizations, artists and companies who share eTown's values.
- One of eTown's most celebrated, inspiring and important elements is the renowned e-Chievement award. e-Chievement award winners are problem solvers, and entrepreneurial public servants from the U.S. and overseas who take initiative on a wide range of issues including wildlife poaching, homelessness, education, habitat protection and climate change.
- The e-Chievement award is presented to people from all over the world who are helping to make their communities a better place. Winners are nominated by listeners and interviewed on air, during the program's third segment, about their extraordinary community work. Themes are broken down into five basic categories including Aiding Those In Need, Feeding The Hungry, Protecting The Planet, Social and Environmental Impact, and Supporting Children.
- One of eTown's more recent offerings is the Handmade Songs Series. The Handmade Songs Series is a free program for high school students to exhibit and expand their creativity, and to learn about music production. Students submit original songs and each year twenty students are selected to perform at eTown Hall. Five finalists will receive the opportunity to be paired with seasoned record producers and studio musicians and record their original composition in the studio. Winners also get "making of" videos to help them launch their own careers. Not only are these singer-songwriters transformed by the experience, several have used eTown's Handmade Songs as a jumping off point to pursue a life in music.