



FOR IMMEDIATE RELEASE

JUNE 2017

WIDESPREAD PANIC ANNOUNCES
PANIC EN LA PLAYA SIETE

TROPICAL CONCERT VACATION RETURNS TO MEXICO
JANUARY 26 –30, 2018
HARD ROCK HOTEL RIVIERA MAYA, MEXICO

Returning Guest Presale Begins July 10, at 12pm ET
Public On Sale Begins July 11, at 12pm ET

Nashville, TN — Widespread Panic and Cloud 9 Adventures announce the seventh edition of the all-inclusive destination concert vacation, Panic en la Playa Siete, returning to the beautiful Caribbean coastline in Mexico from January 26-30, 2018. Widespread Panic will perform four full shows at the event, an ultimate fan experience found nowhere else. The late night lineup features artists BIG Something, Playa Allstars, and Zambi Allstars. Additionally, David Shaw, Marcus King, and Cris Jacobs will each be performing solo sets on the lagoon stage, where fans can enjoy the shows from the beach or in the waters of the beautiful Caribbean Sea. An annual classic of rotating band members curated solely for Panic en la Playa, the Playa Allstars will consist of renowned musicians Eric Krasno, George Porter Jr., Ivan Neville, Cyril Neville, Terence Higgins, Eric “Benny” Bloom, and Ryan Zoidis. Plus, fans can look forward to a special performance by the Zambi Allstars featuring Oteil Burbridge, Jeff Sipe, Matt Slocum, Rev. Jeff Mosier, and Eric Krasno.

Panic en la Playa will be held at the Hard Rock Hotel Riviera Maya, with all Widespread Panic shows taking place in the original concert courtyard, which provides a first-class concert experience with top-notch production, exceptional acoustics, convenient all-inclusive bar service and specialty curated food and drink so you never have to leave the music. Set against the backdrop of the Caribbean Sea and with ample space for dancing, enjoyment, and many other special features bring the concert courtyard to life.

The memorable experience offers much more than music - bringing artists and fans together in paradise for the ultimate vacation. From artist-led workshops, poolside contests, and specialty programs, to daily yoga, a poker tournament, and theme nights, the event curates a full schedule with something for everyone. Guests also have the opportunity to book off-site excursions to explore the local culture and natural beauty of the surrounding Mayan region extending from Cancun to Tulum.

The Hard Rock Hotel Riviera Maya is a luxurious all-inclusive resort located between Playa del Carmen and Tulum, with all meals, beverages, concerts, and activities

included in the event package price. Guests can choose from a wide variety of well-appointed room categories, including concert courtyard suites, oceanfront suites, and lush tropical views spread throughout the property - all within easy walking distance of the main stage and late night shows.

Panic en la Playa is again partnering with the charitable organization [Positive Legacy](#), encouraging artists and fans to participate in a day of service and cultural connection in the local community as a way of giving back. In addition to the day of service project, the event will feature an auction and a donation drive to benefit the local community. All proceeds from the auction will go toward the ongoing Positive Legacy charitable projects in this region.

A truly intimate experience, Panic en la Playa Siete is limited only to guests who book their trip through Cloud 9 Adventures. The pre-sale for returning guests will begin on July 10, 2017 starting at 12PM ET. The General On Sale will begin on July 11, 2017 at 12PM ET. Pre and post nights will be available for guests who would like to extend their vacation. All event room packages can be booked through panicenlaplaya.com.

Panic en la Playa is produced by [Cloud 9 Adventures](#), the industry leader for producing international concert vacations on cruise ships and at all-inclusive resorts, creating a wide variety of destination music events which include Jam Cruise, Holy Ship!, My Morning Jacket's One Big Holiday, Dominican Holiday, Strings & Sol, Closer to the Sun, Zac Brown Band's Castaway with Southern Ground, and The Avett Brothers At The Beach, with more to be announced.

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<http://www.cloud9adventures.com>

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