



FOR IMMEDIATE RELEASE

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**GIMME RADIO'S GIMME COUNTRY LAUNCHES GIMME COUNTRY BRIGADE**

**SUBSCRIPTION OFFERS EXCLUSIVE CONTENT, ON DEMAND ACCESS, NEW SHOWS, GIVEAWAYS AND MORE**

**GIMME COUNTRY BRIGADE CONNECTS COMMUNITY OF LISTENERS**

Nashville, TN – *Gimme Radio's* streaming Country/Americana music platform *Gimme Country* is further serving fans with a new subscription service, the Gimme Country Brigade. The *Gimme Country* Brigade is an extension of *Gimme Country*, a place that brings together fans who have a shared love of Americana, Outlaw, Alt-Country and other non-traditional country music genres.

When fans sign up for the *Gimme Country* Brigade, they have exclusive access to more radio content than ever before, including past shows in the *Gimme Country* Vault on-demand, additional channels and much more. Membership is offered free for the first 30 days, then at 4.99 monthly or 49.99 for the year (12 months for the price of 10). Log onto or Download the *Gimme Country* app to join.

*Gimme Country* Brigade members also get custom digital and physical merchandise, including patches, badges and other offerings. Membership perks include 15% off all items in the Gimme Store which features limited edition t-shirts, exclusive and limited edition vinyl releases, fan collectibles and more.

"The Brigade is everything our listeners have been demanding since we launched and we are excited to finally deliver this amazing new service," says *Gimme Radio* CEO, Tyler Lenane. "This is content that doesn't exist on Spotify, Apple or anywhere else. It's core to our belief that the best discovery comes from trusted people, not algorithms. So whether it's Margo Price taking our listeners on a song by song tour of her new album or Jesse Dayton talking to Raul Malo of the Mavericks about the history of the Texas music scene - these are stories that are exclusive to *Gimme Country* and that music fans want to hear."

In addition, *Gimme Country* is constantly adding more shows for listeners, and *Gimme Country* recently launched their first daily morning show, Country Du Monde. Hosted by celebrated New Orleans DJ Jimi Palacios, Country Du Monde showcases the freshest Americana and Roots music to get your day started right. Before joining *Gimme Radio*, Palacios was the host of NOLA County Radio on 102.3 FM WHIV-LP New Orleans, where he helped shape the Americana format for over 5 years, hosting everyone from Allison Moorer, Shakey Graves, John Doe, Ryan Bingham and many more. Each show features

an interview from artists releasing new music and a preview of *Gimme Country* programming for that day. Tune in to Country Du Monde from 8am -10am CT.

*Gimme Country* is a premier online radio station for country, Americana and alt-country music fans around the world. One of the flagship stations of *Gimme Radio*, which focuses on building and bolstering communities of passionate fans, *Gimme Country* and the other flagship station *Gimme Metal* have interactive live-feeds for fans to interact with each other, and directly with the artists they love. It's a truly unique fan experience that cannot be found on any other online music service. *Gimme Radio* strives to serve the underserved fans and artists. Playing the legacy artists (and not just their hits), embracing the outlaws and outsiders and showcasing the up-and-comers. That's *Gimme Radio*.

### **About *Gimme Radio*:**

Founded by digital music veterans from Apple Music, Google Play, Beats Music and Rhapsody, [Gimme Radio](https://www.gimmeradio.com/) is the ultimate music service for the true music fan. As the only online music service designed with the idea of community and to "serve the underserved."(also available for iOS and Android app).

*Gimme Radio* currently offers the unique musical experiences of *Gimme Metal* and *Gimme Country* (apps available for both iOS and Android) with upcoming plans to expand genres and launch new channels within genres. *Gimme Radio* believes in the passion of the music community to give its listeners great programming - not algorithms. That's why every song played on *Gimme Radio* is hand-selected by the musicians, music journalists, producers, labels and tastemakers that music fans already know and trust. *Gimme Radio* is dedicated to building a community of fans within the service. On *Gimme Radio*, listeners, DJs and artists can all engage in a conversation around the music - as it's playing.

Facebook: <https://www.facebook.com/gimmecountry/>

Twitter: <https://twitter.com/GimmeCountry>

Instagram: <https://www.instagram.com/gimmecountry>

Website: <https://gimmecountry.com>

*Gimme Radio*: <https://gimmeradio.com/#/corporate>

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