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GIMME RADIO LAUNCHES
A NEW GROUNDBREAKING FAN EXPERIENCE WITH GIMME TV

24/7 VIDEO CHANNELS ON THE GIMME METAL AND GIMME COUNTRY
PLATFORMS FEATURING CURATED MUSIC VIDEOS, ARTIST CREATED
CONTENT, MUSIC DOCUMENTARIES, LIVE STREAMING AND MORE

Nashville, TN – *Gimme Radio* has announced *Gimme TV*, two 24/7 video channels *Gimme Country TV* and *Gimme Metal TV*. *Gimme TV* combines the power of MTV-like linear broadcasting with live streaming. *Gimme TV* will feature music videos, short form artist-created content, long form music documentaries and movies, live streaming music performances, live streaming artist lifestyles/storyteller pieces and much more. Download the *Gimme Country* or *Gimme Metal* app on your Android or iOS phone to tune in.

While many music fans are at home and streaming more than ever, *Gimme TV* is superserving their music community with a wide range of live streams, unmatched behind the scenes content and firsthand stories. Fans can watch the highest production events as well as impromptu at-home sessions. Gimme knows that fans want more than just shows; they want intimate access to their favorite artists' lives, a tour through a musician's record collection, quarantine projects that have been keeping their favorite bands busy and more. Another unique aspect of *Gimme TV* will be live interaction with various artists while watching content. For example, *Gimme Country TV* will air the Sarah Shook & The Disarmers documentary, *What it Takes: film en douze tableaux*, and members of the Disarmers will be in the live feed. *Gimme Metal TV* has the documentary about the legendary metal band Death, *Death By Metal*, with the director in the live chat giving viewers deeper detail and context into the movie they won't find anywhere else. With the capability to offer live music, unreleased content and exclusive access, Gimme's *Gimme TV* is truly presenting the ultimate fan experience.

In addition, *Gimme TV* will give artists and fans the ability to create live video content with the highest quality audio and HD video that can be captured by using up to three iPhones. *Gimme TV* is uniquely able to bring fans music television for the 21st Century thanks to Gimme's partnership with Otter Network, creator of Otter Channels. Otter Channels is a cloud-based TV programming and production platform that lets users create and manage their own 24/7 streaming TV channels and include multi-cam livestreams in the mix.

Gimme TV is poised to captivate the rich community that *Gimme Radio* has cultivated through its highly curated music experience. *Gimme Country* and *Gimme Metal* have amassed devoted fans that love these respective genres, and those music lovers are being served with the very best in programming, fan community interaction, exclusive

offers, merchandise and much more. *Gimme TV* will continue to add to this unparalleled experience, building deeper connections between the music and fans. Always serving the underserved fan, *Gimme TV* offers even more ways to discover music via music videos and specialty programming.

Tyler Lenane, Gimme CEO says, "Right now there is this mad rush to become the live streaming destination. But I think these other companies are missing the point that fans don't just want to watch a live performance in an empty club on their laptop...they want deeper access to artists, and they want to experience it with other fans. Gimme learned how to build communities with online radio and we are going to make those communities even stronger with real video."

Megadeth's Dave Mustaine, host of *Gimme Metal's* The Dave Mustaine Show, raves, "Adding video to *Gimme Radio* is something that I've wanted to do since I first met the Gimme creators! How rad would it be for *Gimme Metal* fans to be watching music videos with me and other metalheads around the world? There will be so much killer stuff too!! How does watching official videos of the songs, live concert footage, recording of records, b-roll, cool jamming, and of course our amazing DJ's, LIVE in their studios sound? This is game changing."

Jesse Dayton, host of *Gimme Country's* The Jesse Dayton Station, says, "*Gimme Radio* has been my go-to place to discover new artists & reconnect with deeper cuts by classic artists that I may or may not have heard or lost touch with. *Gimme Country TV* will provide the same thing with new and old music performances, interviews and a more in-depth look into artists, that frankly the light-speed editing/short form of Tik-Tok doesn't provide."

Otter Network CEO Nick Tangborn says, "We're excited to partner with Gimme, because they have been truly innovative in bringing audio and now video to music lovers in the mobile space, just as we've brought broadcast-quality video production to anyone with a smartphone. I spent a long time running a record label and working at some of the earliest online music platforms, so working with Gimme to use Otter's video technology for musicians and fans is really fun."

About *Gimme Radio*:

Founded by digital music veterans from Apple Music, Google Play, Beats Music and Rhapsody, [Gimme Radio](#) is the ultimate music service for the true music fan. As the only online music service designed with the idea of community and to "serve the underserved," (also available for iOS and Android app), *Gimme* currently offers the unique musical experiences of *Gimme Metal* and *Gimme Country* (apps available for both iOS and Android) with upcoming plans to expand genres and launch new channels within genres. *Gimme* believes in the passion of the music community to give its listeners great programming - not algorithms. That's why every song played on *Gimme* is hand-selected by the musicians, music journalists, producers, labels and tastemakers that music fans already know and trust. *Gimme* is dedicated to building a community of fans within the service. On *Gimme*, listeners, DJs and artists can all engage in a conversation around the music - as it's playing.

About Otter Network:

Otter Network was founded by Harry Friedman, a tech entrepreneur and former entertainment executive, and Nick Tangborn, a digital media veteran of Rhapsody, BitTorrent, CNET and the original Napster. Its mission is to make video production and live streaming fast, easy and accessible for all, with a suite of patent-pending cloud-based multi-cam video production tools. Otter's products include the web-based video switching program Otter Director™ HD, Otter Camera™ HD for the iPhone, and the new Otter Channels, which allows users to program their own cloud-based TV stations. Visit otter.network.

Gimme Country:

Facebook: <https://www.facebook.com/gimmecountry/>

Twitter: <https://twitter.com/GimmeCountry>

Instagram: <https://www.instagram.com/gimmecountry>

Website: <https://gimmecountry.com>

Gimme Metal:

Facebook: <https://www.facebook.com/gimmemetal>

Twitter: <https://twitter.com/gimmeradio>

Instagram: <https://www.instagram.com/gimmeradio>

Gimme Radio: <https://gimmeradio.com/#/corporate>

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