

FOR IMMEDIATE RELEASE

MAY 2023

## THE WATSON TWINS RELEASE HEARTFELT LOVE SONG <u>"NEVER BE ANOTHER YOU" FROM UPCOMING ALBUM HOLLER OUT JUNE 23</u> <u>PRODUCED BY BUTCH WALKER</u>

## WATCH THE VIDEO HERE, PREMIERING AT GARDEN & GUN.COM TODAY

## MAY TOUR DATES WITH THE HEARTLESS BASTARDS ALBUM RELEASE SHOW IN NASHVILLE

Nashville, TN – Today, celebrated duo The Watson Twins release the heartfelt love song "Never Be Another You" from their upcoming album *HOLLER* (out June 23rd on Bloodshot Records). Watch the "Never Be Another You" video <u>HERE</u>, premiering online Garden & Gun today. "Never Be Another You" follows the upbeat lead single/video "<u>The</u> <u>Palace</u>" which premiered in March on <u>People.com</u>. Listen to both songs via DSPs and pre-order *HOLLER* <u>HERE</u>.

"Never Be Another You" is a countrified classic for the modern world, incorporating timeless love song lyrics accompanied by harmonies from the twins and producer Butch Walker, who is also featured on acoustic and electric guitar. The intimate, black and white video for "Never Be Another You" was filmed at Walker's studio in Nashville and perfectly captures the emotional feeling of the song. About the track, Chandra Watson notes, "All great records need a gut-wrenching ballad... a love lost, but not forgotten."

The Watson Twins just wrapped a run with The Lone Below and are heading out later this month with The Heartless Bastards. They are touring throughout the summer, with a record release show in Nashville as well. Dates are below and on their <u>website</u>.

The Watson Twins have been earning raves since their 2006 collaboration with indie songstress Jenny Lewis, *Rabbit Fur Coat.* They have also performed as back-up vocalists for some of music's most notable acts, including Margo Price, Kings of Leon, Vanessa Carlton, CeeLo Green, Foster The People, The Shins, My Morning Jacket, Shooter Jennings, Billy Bragg, Willie Nelson and many more. *Paste* claimed, "The twin sisters have a sense of harmony that has gone unmatched and a growing reputation as the artists to call when you need perfect voices behind you." After a number of praised solo releases and extensive international touring, The Watson Twins made a serendipitous move from Los Angeles to Nashville in 2013. This new chapter found them fully embracing their synergy, as they began writing songs together for the first time. Their 2018 album *DUO* evolved from this new approach, as the duo sang all parts together, creating one singular voice. *HOLLER* is their 7<sup>th</sup> studio album.

<u>The Watson Twins US Tour Dates</u> May 9 – Washington, DC – Union Stage^ May 11 – Ardmore, PA – Ardmore Music Hall^ May 12 – Brooklyn, NY – Brooklyn Bowl^ May 13 – Somerville, MA – Crystal Ballroom^ June 21 – Charlotte, NC – Neighborhood Theatre June 22 – Atlanta, GA – The Earl June 23 – Nashville, TN – Riverside Revival \*Record Release Show June 24 – Chattanooga, TN – Cherry Street Tavern June 28 – Louisville, KY – WFPK Waterfront Wednesdays August 16 – Washington, DC – Kennedy Center Millennium Stage Series September 23 – Franklin, TN – Pilgrimage Music Festival ^with The Heartless Bastards

For more information about The Watson Twins, please contact Karen Wiessen karen@alleyesmedia.com at All Eyes Media (615) 227-2770