



FOR IMMEDIATE RELEASE

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**ARIEL POSEN PLEADS FOR ANOTHER CHANCE ON THE REFLECTIVE SINGLE  
"DIDN'T SAY" AHEAD OF HIS UPCOMING ALBUM, *REASONS WHY*, OUT ON  
SEPTEMBER 8 VIA SOUNDLY MUSIC**

**WATCH THE OFFICIAL VIDEO [HERE](#)**

**CANADIAN SINGER/SONGWRITER/GUITARIST ANNOUNCES FALL WORLD  
TOUR, BEGINNING IN LATE AUGUST**



Nashville, TN – Ariel Posen will release his third album, *Reasons Why*, on September 8 via Soundly Music ([PRE-SAVE](#)). Recorded in Winnipeg, Manitoba and Montreal, Quebec in early 2022, *Reasons Why* represents reflection and growth for Posen in both personal and artistic ways. The title refers to the explanation behind how and why we act, and how choices can further affect oneself and others. On his newest single “Didn’t Say” Posen sings of gestures left unsaid and undone that could’ve saved an ill-fated relationship. “Didn’t Say” was the first of a batch of 30 songs Posen wrote that eventually comprised the tracklist of *Reasons Why*. Listen [HERE](#) and watch the lyric video [HERE](#).

Around the announcement of the album, Posen launched two additional singles: the groove heavy kiss-off [“I Wish That We Never Met”](#) and the strutting, big-beat rocker [“Man You Raised.”](#)

Posen started working on *Reasons Why* at the beginning of 2020, and the COVID lockdown provided an unintended creative boon to his work. The songs certainly reflect the extra time and care they were given: from "Man You Raised" and "Time Can Only Tell" to the funky drive of "I Wish That We Never Met," the modernistic textures of "Broken But I'm Fine" to the heart-rending sentiments of "Learning How to Say Goodbye" and "Feel This Way Too" (co-written with Leith Ross, along with “Choose”), and the melodic sweep of tracks such as "Always Moving On" and “Didn’t Say.”

Posen grew up in Winnipeg, the child of professional musicians, and began playing piano and guitar at a young age. By age 14 he was playing his own gigs. Eventually, his skills and unique style caught the attention of others and he has been a hired gun for artists like Tom Jones, Butch Walker, Scary Pockets, and many more. John Mayer, who hired Posen to play in a commercial for his signature guitar, called him "one of my favorite guitarists." Britain's *The Guitar Magazine* declared him "one of the most toneful and tasteful players to emerge in recent years" – joining other publications such as *Rolling Stone*, *Canada's CBC*, *Guitar Player*, *Guitarist*, and many more in singing Posen's praises.

In support of the release of *Reasons Why*, Posen will be touring around the world with his band through the fall and winter of 2023. All dates are listed below and ticket links can be found [here](#).

7/28 – **Guelph, ON, Canada** – Hillside Festival  
8/26 – **Tønder, Denmark** – Tønder Festival  
8/28 – **Berlin, Germany** – Frantz Club +  
8/29 – **Köln, Germany** – Luxor +  
8/31 – **Utrecht, Netherlands** – De Helling +  
9/1 – **Amsterdam, Netherlands** – Paradiso  
9/3 – **Birmingham, UK** – O2 Institute \*  
9/4 – **Bristol, UK** – Thekla &  
9/5 – **Manchester, UK** – The Bread Shed &  
9/6 – **Narberth, UK** – Queens Hall &

9/7 – **Brighton, UK** – Komedia &  
9/8 – **London, UK** – The Garage &  
9/23 – **Los Angeles, CA** – Crossroads Festival  
9/26 – **Calgary, AB, Canada** – Commonwealth Bar & Stage #  
9/27 – **Edmonton, AB, Canada** – The Starlite Room #  
9/28 – **Saskatoon, SK, Canada** – Broadway Theatre #  
9/29 – **Winnipeg, MB, Canada** – Park Theatre #  
10/18 – **Dallas, TX** – Sundown at Granada #  
10/19 – **Austin, TX** – Parish #  
10/21 – **Los Angeles, CA** – Lodge Room Highland Park #  
10/22 – **Pioneertown, CA** – Pappy & Harriet's #  
10/24 – **San Francisco, CA** – Bottom of the Hill #  
10/26 – **Portland, OR** – Polaris Hall #  
10/27 – **Seattle, WA** – High Dive #  
10/29 – **Vancouver, BC, Canada** – Hollywood Theatre &  
11/9 – **Ottawa, ON, Canada** – Galerie Saw Gallery &  
11/10 – **Montreal, QC, Canada** – Theatre Fairmount &  
11/11 – **South Burlington, VT** – Higher Ground &  
11/12 – **Cambridge, MA** – Sonia Live Music Venue &  
11/14 – **Philadelphia, PA** – Milkboy &  
11/15 – **Vienna, VA** – Jammin Java &  
11/16 – **New York, NY** – Gramercy Theatre &  
11/18 – **Hamilton, ON, Canada** – Mills Hardware  
11/19 – **Toronto, ON, Canada** – The Great Hall &  
12/7 – **Asheville, NC** – Salvage Station &  
12/8 – **Decatur, GA** – Eddie's Attic &  
12/9 – **Nashville, TN** – The Blue Room &  
12/10 – **Indianapolis, IN** – Hi-Fi &  
12/12 – **Chicago, IL** – Sleeping Village &  
12/13 – **St. Paul, MN** – Turf Club &

+ w/ Niall McCabe  
\* w/ Jonny Morgan  
& w/ Brittany Kennell  
# w/ Terra Lightfoot



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