



FOR IMMEDIATE RELEASE

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**AMERICANA BAND FRUITION RETURNS  
ON AUGUST 23<sup>RD</sup> WITH *HOW TO MAKE MISTAKES*  
THEIR MOST DEFINITIVE ALBUM TO DATE**

**FIRST ALBUM IN FOUR YEARS IS A TESTAMENT TO  
GROWTH, RESILIENCE AND AUTHENTICITY**

**LISTEN TO LAID BACK NEW SINGLE “SATURDAY NIGHT” [HERE](#)**

Nashville, TN – Eclectic folk/roots/rock band Fruition returns on August 23<sup>rd</sup> with their long-awaited studio album *How To Make Mistakes* and new fall tour dates (see below). For their first offering in four years, the acclaimed Portland, OR quintet took a fresh new approach to recording by producing the album themselves and recording all tracks live off the floor. The result is a collection that embraces the in-the-moment connection and feel of a live band and songs that exude the love, growth, longing, loss, and sheer life lived during the group’s fifteen years together. A prime example is the new single “Saturday Night,” with its intimate, easygoing groove and sublime vocal harmonies, a Fruition signature. Listen to “Saturday Night” [HERE](#).

The 13 songs that comprise *How To Make Mistakes* span the spectrum of emotion and experience, making them easily relatable and memorable. “If you’re doing it right, you’re bound to make mistakes,” says vocalist and guitarist Jay Cobb Anderson. “Existence is a messy affair. Grace isn’t a swan, it’s a pigeon. The most beautiful intricate beadwork is often purposely flawed, to let the soul out. Perfection isn’t natural. The dearest memories are bent and dented. Priceless relics come chipped and cracked, and bruised fruit always tastes a little bit sweeter.”

“Hard to Make Money” lopes along playfully, while “Take It Back” revisits a past relationship with a longing nostalgia. The folky blues of “Can You Tell Me” searches for deeper meaning, followed by the campfire-styled anthem “Never Change,” which contrasts fleeting moments with lasting principals: “*In the end what matters is the love we’ve made along the way.*” “Scars,” with its earthy textures and ethereal sweep, paints a vivid picture of the emotional toll of past actions. “When It’s All Said and Done” reflects themes of forgiveness, reconciliation, and the eventual clarity that comes with time – a perfect message to close *How To Make Mistakes*.

Fruition is Jay Cobb Anderson (vocals, guitar, harmonica), Kellen Asebroek (vocals, guitar, piano), Mimi Naja (vocals, guitar, piano, mandolin), Jeff Leonard (bass), and Tyler Thompson (drums). Distinguished by soaring three-part harmonies and three accomplished songwriters, Fruition has built an impressive body of work that is both uniquely their own and instantly familiar. *How To Make Mistakes* is the truest

representation of the band's all-encompassing sound, embodying the full spread of Fruition's past and present on the most definitive album of their career.

**Pre-order / Pre-save *How To Make Mistakes* on DSPs [HERE](#)**

### **Fruition Summer 2024 Tour Dates**

July 4 – **Taos, NM** – Kit Carson Park  
July 5 – **Santa Fe, NM** – Railyard  
July 11 – **Prosser, WA** – The Vines @ Wit Cellars  
July 12 – **Veneta, OR** – Oregon Country Fair  
July 25 – **Crested Butte, CO** – Public House  
July 26 – **Buena Vista, CO** – The Lariat ^  
July 27 – **Steamboat Springs, CO** – Howelsen Hill ^  
August 1 – **Bend, OR** – Munch and Music  
August 2-4 – **Kaslo, BC** – Kaslo Jazz  
August 21 – **Livingston, MT** – Pine Creek  
August 22 – **Big Sky, MT** – Music in the Mountains  
August 23 – **Billings, MT** – Pub Station  
August 24 – **Helena, MT** – Lewis and Clark Brewing  
August 28-31 – **Vernal, UT** – Trio on River Wondergrass (SOLD OUT)

### **September Tour Dates**

September 14 – **Albany, OH** – Ohio Paw Paw Fest  
September 16 – **Asheville, NC** – Grey Eagle \*  
September 17 – **Carrboro, NC** – Cat's Cradle \*  
September 18 – **Washington, DC** – Union Stage \*  
September 20 – **New York City, NY** – Brooklyn Made \*  
September 21 – **Greenfield, MA** – Hawks & Reed \*  
September 22 – **Bridgeport, CT** – Park City Music Hall \*  
September 25 – **Portland, ME** – House of Music \*  
September 26 – **Burlington, VT** – Higher Ground \*  
September 27 – **Boston, MA** – Brighton Music Hall \*  
September 28 – **Philadelphia, PA** – Johnny Brenda's \*  
October 3 – **Eureka Springs, AR** – Hillberry Music Festival

^ with Mama Magnolia

\* with Joelton Mayfield

Visit [FruitionBand.com](https://FruitionBand.com) for more upcoming dates and information.

For press information about Fruition, please contact  
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