



FOR IMMEDIATE RELEASE

JUNE 2024

**PONY BRADSHAW TO RELEASE HIGHLY ANTICIPATED NEW ALBUM
THUS SPOKE THE FOOL ON AUGUST 16th VIA SOUNDLY MUSIC**

**CAPTIVATING SINGLE “GINSENG DADDY” BEGINS THE THIRD AND FINAL
CHAPTER OF BRADSHAW’S RIVETING TALES OF HIS
APPALACHIAN HOMELAND**

LISTEN TO “GINSENG DADDY” [HERE](#)

“In the grand tradition of Hank Williams and Merle Haggard, Pony Bradshaw is country music’s latest rambling troubadour.” – Rolling Stone Country

Nashville, TN — Acclaimed singer/songwriter Pony Bradshaw announces the release of his forthcoming album *Thus Spoke the Fool* on August 16th (Soundly Music). Partially recorded in the sanctuary of an old church near Athens, Georgia, *Thus Spoke the Fool* is a powerful, multi-layered 10-song collection and the final chapter in a trilogy that started with Bradshaw’s critically acclaimed *Calico Jim* in 2021 and continued with *North Georgia Rounder* in 2023. Pre-save *Thus Spoke the Fool* [HERE](#).

As Bradshaw sings in the spirit of Herman Melville’s narrator Ishmael, “They call me ginseng daddy” on the lead track, he invites the listener into the characters and mysteries of his Appalachian homeland. The song is written in the voice of the album’s narrator, “a singing raconteur,” and invokes Bradshaw’s deep appreciation of literature. Listen to “Ginseng Daddy” [HERE](#) or via DSPs [HERE](#).

Like his previous two releases, the tracks on *Thus Spoke the Fool* feel more like immersive experiences than mere songs, serving as odes to the land and language of Appalachia. These lyrical landscapes pay tribute to the region where Bradshaw settled nearly two decades ago. The songs are rich with imagery of mountain laurel and tobacco leaves, transporting listeners to mill towns, American Legion halls, and Mineral Bluff, GA. The songs offer a hybrid, textured sound with hints of bluegrass and Americana, rich with rustic guitar leads, fiddle and pedal steel.

Bradshaw’s 2023 celebrated release *North Georgia Rounder* earned raves from *Rolling Stone*, *Brooklyn Vegan*, *No Depression*, *Holler* and more. Bradshaw continues his rich character-driven songwriting on *Thus Spoke the Fool*, as he depicts the landscapes and people of his beloved North Georgia community.

Bradshaw shares, “My hope is that [my music] brings these small and big ideas forward to share a new perspective,” says Bradshaw. “It’s something I think is important and worthwhile in this strange world. Place, and community, and sticking around seem important. History does, too. Telling the story of North Georgia seems important.”

Catch Pony Bradshaw on tour this summer. Dates are below and more information can be found at ponybradshaw.net.

Pony Bradshaw 2024 Tour Dates

- June 21 – **Denver, CO** – Bluebird Theater
- June 22 – **Greeley, CO** – Moxie Theater
- June 24 – **Salt Lake City, UT** – The Urban Lounge
- June 26 – **Seattle, WA** – Tractor Tavern
- June 27 – **Portland, OR** – Mississippi Studios
- June 28 – **Pendleton, OR** – Jackalope Jamboree
- June 29 – **Boise, ID** – The Olympic Venue
- July 12 – **Teton Village, WY** – Mangy Moose Steakhouse and Saloon
- July 13 – **Helena, MT** – Lewis & Clark Taproom
- July 14 – **Whitefish, MT** – Under the Big Sky Festival
- July 17 – **Spokane, WA** – The District at Knitting Factory
- July 19 – **Teton Village, WY** – Mangy Moose
- July 20 – **Gallatin Gateway, MT** – The Westerner
- July 22 – **Billings, MT** – Pub Station
- July 25 – **Lincoln, NE** – Bourbon Theatre
- July 27 – **Davenport, IA** – Raccoon Motel
- August 10 – **Camino, CA** – Delfino Farms
- August 11 – **San Francisco, CA** – The Chapel
- August 13 – **Los Angeles, CA** – Moroccan Lounge
- August 15 – **San Diego, CA** – Casbah
- August 16 – **Pioneertown, CA** – Pappy and Harriet’s Pioneertown Palace
- August 17 – **Flagstaff, AZ** – The Museum Club
- August 18 – **Phoenix, AZ** – Valley Bar
- August 21 – **Denton, TX** – Dan’s Silverleaf
- August 29 – **Winston-Salem, NC** – The Ramkat & Gas Hill
- August 30 – **Mill Spring, NC** – Earl Scruggs Music Festival
- September 5 – **Athens, GA** – 40 Watt Club
- September 6 – **Nashville, TN** – The Ryman
- September 7 – **Indianapolis, IN** – HI-FI Indy
- September 12 – **Shreveport, LA** – Louisiana Grandstand
- September 14 – **Pryor, OK** – Born & Raised 2024
- September 15 – **Oklahoma City, OK** – Beer City Music Hall
- October 3 – **Chicago, IL** – Lincoln Hall
- October 4 – **Saint Paul, MN** – Turf Club
- October 19 – **Waverly, AL** – Standard Deluxe
- October 30 – **Houston, TX** – The Heights Theater

October 31 – **Ft. Worth, TX** – Tannahill's Tavern & Music Hall
November 1 – **Austin, TX** – Sagebrush
November 2 – **San Antonio, TX** – Sam's Burger Joint
November 8 – **Pineville, KY** – Bell Theater
November 9 – **Nashville, TN** – Brooklyn Bowl Nashville
November 14 – **Raleigh, NC** – The Rialto Theatre
November 16 – **Atlanta GA** – Terminal West

For press information about Pony Bradshaw, please contact
Jim Flammia jim@alleyesmedia.com or
Brittany Kellam brittany@alleyesmedia.com