



FOR IMMEDIATE RELEASE

OCTOBER 18, 2024

TODAY!
DOLLY PARTON AND SHELLEY RENA
RELEASE SOULFUL, BLUESY ROCKER “NOT BAD”
LISTEN [HERE](#)

THE TRACK APPEARS ON THE FORTHCOMING HISTORICAL PROJECT
DOLLY PARTON & FAMILY: SMOKY MOUNTAIN DNA – FAMILY, FAITH & FABLES
SET FOR RELEASE ON NOVEMBER 15

Nashville, TN — “Not Bad”, the new track from Dolly Parton and her cousin Shelley Rená has been released today! The bluesy rocker appears on the highly anticipated forthcoming album *Dolly Parton & Family: Smoky Mountain DNA – Family, Faith & Fables*, which is set for release on November 15th (Virgin Music Group, in collaboration with Owepar Entertainment).

Originally written by Dolly for her 1998 album *Hungry Again*, “Not Bad” did not appear on the final release at the time. Dolly and Shelley revisit the song for *Smoky Mountain DNA*, injecting it with their soulful and spirited intertwined vocals. Listen to “Not Bad” [HERE](#).

Garden & Gun magazine posted the exclusive premiere of “Not Bad” with an accompanying Q&A with Dolly’s cousin, Richie Owens. Owens produced *Smoky Mountain DNA*, mixed and mastered the album with John Constable, wrote a selection of songs and played multiple instruments throughout. Read more about the project at [Garden & Gun](#).

As an unprecedented historical project, *Smoky Mountain DNA* will shine a spotlight on the enduring legacy of two families - Dolly’s paternal Parton family and her mother’s family, the Owens’. The project traces their origins from the United Kingdom in the 1600s to their home today in the Great Smoky Mountains of East Tennessee.

Smoky Mountain DNA features songs performed by various members of Dolly’s immediate & extended family, spanning generations. Some tracks include the voices of beloved family members who have passed, alongside contemporary contributions from today’s generation. These recordings not only celebrate the musical legacy but also the deep familial bonds and cultural traditions that have shaped their lives. Through this release, audiences will discover the treasured heritage that has been preserved and echoed in the music and vibrant culture of Appalachia.

The full track listing for *Dolly Parton & Family: Smoky Mountain DNA – Family, Faith & Fables* can be found [HERE](#). The project will be available on vinyl, CD and via digital download and streaming. The special “Appalachian Autumn” colored vinyl pressing will be a limited run of only 3,383, the

coordinates of family's Tennessee Mountain Home in Locust Ridge, TN (36 degrees North and 83 degrees West). Visit SmokyMountainDNA.com/Collections to pre-order or pre-save.

About Owepar Entertainment

Owepar Music was founded in 1967 by Dolly Parton and her uncles Bill Owens and Louis Owens to administer their songwriting business. Over the years Owepar has published songs recorded by artists including Porter Wagoner, Linda Ronstadt, Olivia Newton-John, Emmylou Harris and many more. In 1972, Owepar purchased two properties on Music Row and moved their offices into a larger building and began construction on a state-of-the-art recording facility. Fireside Studios opened in March 1973 and immediately began cutting hits for Merle Haggard, Jerry Lee Lewis, Emmylou Harris, Marty Robbins, Bill Monroe, and many other artists. Active as a publishing company until 1981, and relaunched in 2019, Owepar Entertainment handles a vast collection of legacy recordings and publishes songs by contemporary artists including Heidi Parton, Jada Star and Richie Owens. Owepar Records will be releasing a new album from Heidi Parton in 2024.

For Dolly Parton & Family: Smoky Mountain DNA – Family, Faith & Fables media inquiries, please contact:

Jim Flammia

jim@alleyesmedia.com

All Eyes Media

For Dolly Parton media inquiries, please contact:

Marcel Pariseau

marcel@truepublicrelations.com

True Public Relations